



SHADES EQ

EQUALIZING CONDITIONING & GLOSS



WANT TRENDING *RECIPES & COLOR CHARTS* AT YOUR FINGERTIPS 24/7? DOWNLOAD THE *STYLESTATION APP* TODAY! Search 'Redken Style Station'



LEVEL OF DEPOSIT	Silver/Blue	Blue	Blue/Pearl	Violet/Blue	Blue/Violet	Blue/Violet	Blue/Green	Blue/Violet	Red/Violet	Gold/Violet	Violet/Gold	Gold/Mauve	Yellow	Yellow/Yellow	Yellow/Orange	Orange	Orange/Red	Red/Orange	Red Red	Violet/Red	Violet/Rose	Violet
	TITANIUM	BLUE	ASH BROWN	VIOLET BLUE	NATURAL ASH	PEARL	MATTE	NATURAL	NEUTRAL BROWN BLONDE	GOLD IRIDESCENT	VIOLET GOLD	GOLD BEIGE	GOLD	GOLD GOLD	WARM GOLD	COPPER	AUBURN/AUBURN ACCENT	COPPER BROWN	RED RED	VIOLET RED	VIOLET ROSE	VIOLET
	BLACK TO GRAY BACKGROUND COLOR							BROWN TO TAN BACKGROUND COLOR										NO BACKGROUND				
10 ULTRA PALE BLONDE	010T Platinum					010P Ivory Pearl			010N Delicate Natural		010GI Tahitian Sand	010VG Baby										010VV Lavendar Ice
9 VERY LIGHT BLONDE	09T Chrome	09B Sterling				09P Opal Glow			09N Café au Lait	09NB Irish Crème		09VG Iridescence	09GB Butter Cream	09G Vanilla Crème			09AA Papaya				09V Ro Rosé	09V Platinum Ice
8 LIGHT BLONDE	08T Silver			08VB Violet Frost	08NA Volcanic			08N Mojave			08VG Gilded Taupe				08GG Gold Dip	08WG Golden Apricot	08C Cayenne					08V Ro Rosé Quartz
7 MEDIUM BLONDE	07T Steel			07VB Violet Star	07NA Pewter	07P Mother of Pearl	07M Driftwood	07N Mirage	07NB Chestnut				07GB Butterscotch	07G Saffron			07C Curry			07RR Flame		
6 DARK BLONDE	06T Iron		06ABn Brown Smoke	06VB Violet Lagoon				06N Moroccan Sand	06NB Brandy				06GB Toffee	06G St.Tropez		06WG Mango		06AA Bonfire	06CB Amber Glaze	06RR Blaze		06V Ro Mauve Rose
5 LIGHT BROWN								05N Walnut					05G Caramel				05C Chilli		05CB Brownstone			05V Cosmic Violet
4 MEDIUM BROWN			04ABn Dark Roast		04NA Storm Cloud		04M Smoked Cedar		04NB Maple						04WG Sun Tea						04RV Cabernet	
3 DARK BROWN								03N Espresso														
2 DARKEST BROWN																						
1 BLACK																						
CLEAR	000 Crystal Clear	Pastel Aqua Blue	Pastel Pink	Pastel Peach																		

Pastels have different end results depending on hair's starting level. For optimal results, use on the following levels or above: Silver Green & Pink: Level 9+ Peach: Level 8+ Aqua Blue: Level 7+ Clear adds more shine and can be used alone or to dilute the intensity of any shade.

UNDERSTANDING THE LABEL

Level of depth



SHADES EQ DEDICATED DEVELOPERS

MIXING & DEVELOPMENT TIME
Shades EQ is mixed in a 1:1 ratio with Shades EQ Processing Solution or Gloss to Gel Processing Solution. Develop for 20 minutes.

PROCESSING SOLUTION
The liquid developer formula is perfect for blending techniques

GLOSS TO GEL DEVELOPER
Transform Shades EQ into a gel texture for precision application techniques



An allergy alert test must be done 48 hours before each application of this colorant, as an allergy can develop suddenly, even if you have previously applied this product or another colorant on your client. Important: Hair colorants can cause severe allergic reactions. For you and your client.

HOW TO PERFORM THE ALLERGY TEST ALERT:



Remove earrings. Behind the ear and using a cotton bud apply a little of the SHADES EQ colorant sufficient to cover an area of 1 to 2 cm² (e.g. the size of a small coin). Re-apply allowing it to dry between applications. Carefully reseal the colorant container.

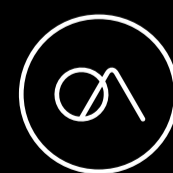
Leave for 48 hours without washing, covering or touching. If during this period you or your client notice any abnormal reactions, such as itching, redness or swelling in or around the test area, DO NOT APPLY THE PRODUCT.

YOUR DILUTION SOLUTIONS

Shades EQ can be diluted with Crystal Clear to lessen intensity or lighten the tone of any Shades EQ formulas, perfect for toning, balayage & blondes.



DILUTION	SELECTED SHADE OR 09 SHADE	CRYSTAL CLEAR (000)	PROCESSING SOLUTION
Full Strength	60ML	0ML	60ML
Minimal Dilution	45ML	15ML	60ML
Moderate Dilution	30ML	30ML	60ML
Maximum Dilution	15ML	45ML	60ML



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