REPORT ON CORPORATE INCOME TAX INFORMATION

in compliance with chapter 10a of Directive 2013/34/EU
in accordance with and with reference to Regulation (EU) 2024/2952
('country-by-country reporting')

Section 1

General information

Name of the ultimate parent of the group / of the standalone undertaking	Sally Beauty Holdings, Inc.
Country where the ultimate parent has its registered office	United States
Financial Year - start date	1/10/2024
Financial Year - end date	30/09/2025
Reporting currency	United States Dollar (USD)
Is the information in the report based on reporting instructions used for tax purposes, pursuant to Section III, Parts B and C, of Annex III to Directive 2011/16/EU (yes/no)?	Yes

Name of a single subsidiary, or name of a single permanent establishment governed by EU law, which has published a report in accordance with the applicable legislation of the EU member state in which it is registered.	Pro-Duo NV (BE0465.784.102)Traktaatweg 1, 9000 Gent, Belgium
Registered office of a single subsidiary, or registered office of a single permanent establishment governed by EU law, which has published a report in accordance with the applicable legislation of the EU member state in which it is registered.	N/A

Section 2

Overview of information on a country-by-country basis

Tax jurisdiction	Country code	Revenues	Profit (loss) before income tax	Income tax paid - on cash basis	Income tax accrued - current year	Accumulated earnings	Number of employees
Ireland	IE	9.848.204	200.719	0	9.619	428.781	69
Belgium	BE	118.605.837	-2.772.535	399.430	-151.442	-51.705.611	380
France	FR	36.505.510	417.029	0	24.132	-1.421.007	264
Germany	DE	6.381.026	106.410	0	22.379	-57.055.805	40
Italy	IT	3.301.605	146.086	0	41.445	999.825	4
Netherlands	NL	20.553.100	3.819.201	67.064	-82.066	-69.816.150	91
Spain	ES	3.769.049	-3.041.305	0	-108.756	-10.418.000	2
All other tax jurisdictions (aggregated basis)	N/A	4.537.712.498	266.042.532	93.829.692	74.989.952	1.802.449.449	26.162

Section 3

Overview of information on a country-by-country basis

Member State or tax jurisdiction	Country code	Name of each subsidiary undertaking in the Member State or tax jurisdiction	Brief description of the nature of activities in the Member State or tax jurisdiction
Ireland	IE	SSS IRELAND LTD (DUBLIN)	Sales, Marketing or Distribution
Belgium	BE	KAPPERCENTRALE BAUWENS NV	Sales, Marketing or Distribution
Belgium	BE	PRO DUO NV	Sales, Marketing or Distribution
Belgium	BE	SINELCO GROUP BVBA	Holding Shares or Other Equity instruments
Belgium	BE	SINELCO INTERNATIONAL BVBA	Sales, Marketing or Distribution
Belgium	BE	VIGOX BVBA	Holding or Managing Intellectual Property
France	FR	PRO DUO SAS	Sales, Marketing or Distribution
Germany	DE	PRO DUO GERMANY	Sales, Marketing or Distribution
Italy	IT	SINELCO ITALIANA SRL	Sales, Marketing or Distribution
Netherlands	NL	SALLY BEAUTY SUPPLY BV	Holding Shares or Other Equity instruments
Netherlands	NL	SALLY BEAUTY NETHERLANDS BV	Sales, Marketing or Distribution
Spain	ES	PRO DUO SPAIN SL	Sales, Marketing or Distribution

Section 4

Omitted information

Information omitted (if any) for this financial year:

N/A

Information omitted in previous financial years, which is disclosed in this financial year (if any):

N/A

Section 5 (non-mandatory)

Explanations for material discrepancies beween income tax paid and accrued

Explanations on material discrepancies between amounts of income tax accrued during the relevant financial year and amounts of income tax paid on a cash basis as disclosed in Section 2, where applicable at group level, considering where appropriate corresponding amounts concerning previous financial years:

N/A